



Global From Asia

Sponsorship Deck - GFA Media

ABOUT US



Asia is the new big kid on the block. Unleash the power of “going direct” and understanding all the ways you can leverage the region for your business. Global From Asia is committed to sharing with our community about the latest news and tools for your global business via our GFA Media, GFA tools, communities and online learning resources .

Media:



PODCAST

Over 150 shows and counting, listen to our free podcasts



BLOG

Hundreds of blog posts digging deep into Asia & China business



BOOKS

Want to get all the info in an easy to read guide book. We have you covered with a full series



ONLINE COURSE

Watch from the comfort of your home the strategies you need to stay ahead

Tools



EVENT MEETUP

Community building for e-commerce business owners and senior professionals to build more strategic contacts and learn from peers



JOB BOARD

Helping companies find the right candidates. Free to use



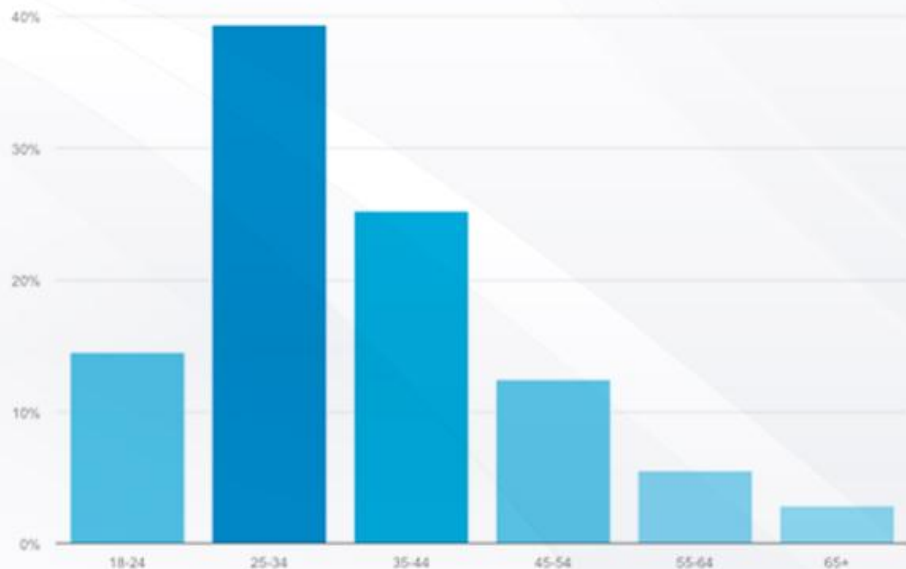
MARKET PLACE

A platform for e-commerce business service provider to list their services and ecommerce sellers find the right services.

SME Entrepreneur 25-44 Year Old Male

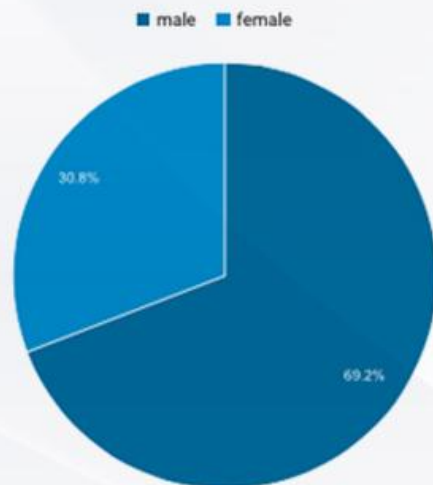
Age

62.02% of total sessions

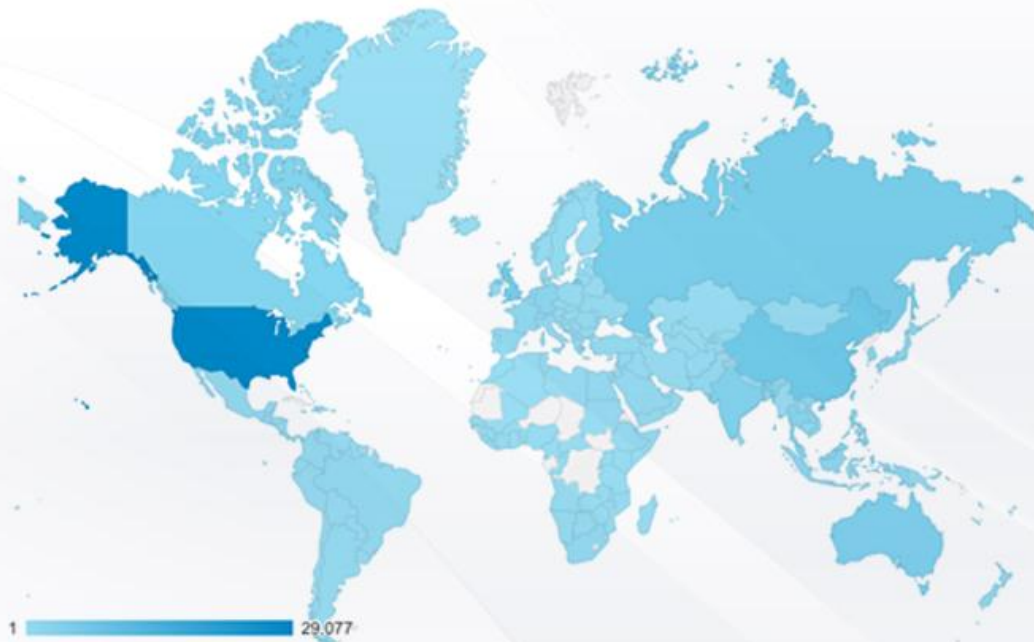


Gender

63.20% of total sessions



OUR AUDIENCE



United States

29,077 (26.88%)



Hong Kong

15,823 (14.63%)



China

5,971 (5.52%)



United Kingdom

5,130 (4.74%)



Russia

4,513 (4.17%)



Australia

3,527 (3.26%)



Singapore

3,362 (3.11%)



Canada

3,155 (2.92%)



India

2,909 (2.69%)



Philippines

2,728 (2.52%)

WHY SPONSOR GFA MEDIA?

The infographic features a large blue semi-circle on the left containing the title. A green curved line with six circular nodes extends from the semi-circle towards the right. Each node is connected to a horizontal green arrow pointing to a specific benefit. The background is white with light gray curved lines.

Constant exposure to targeted and high quality listeners

Priority to list your service with our marketplace

Part of a thrilling community with a diverse and fast growing fan base

Priority to sponsor Cross Border Summit 2018

Complimentary tickets to our monthly meetups

Options to sponsor other GFA channels at a special rate

Podcast



We have 2 podcast channels- Global From Asia interview series & our E-commerce business series.

Blog



We have 3 main categories of blog posts where we can work with you to create valuable content that will reach our audience and drive you leads.

Newsletter



Our weekly GFA Pulse newsletter goes out each Tuesday at 9pm reaching global business owners doing e-commerce and international trade.

MEDIA COVERAGE



12 Business
Conferences In China
You Should Attend



第二届跨境国峰
会 分享商策略-
社会-香港



第二届跨境高峰
成功



第二届跨境国峰
会 分享商策略-
社会-香港



2nd Cross Border Summit to
Be Held in Shenzhen



跨境商国峰会在
深圳蛇口行



Cross Border Summit 2017
Draws World Execs 第二届跨境国
峰会深圳行

TESTIMONIALS



Duke

Phillipines

“Holy Freaking Sh*T this Podcast is so AWESOME! I can't believe I discovered this only after 5 years of living here in China. I wish I discovered it earlier. There's no time to lose. I want to physically cram into my ear all of the episodes.”

“Wow this podcast has taught me so much! This is a really great podcast with a great mix of topics, it's really worth a listen, for sure it's on my list for automatic download, Michael is a great guy and has a great network of superb guests. I've been listen to this since I arrived in China in 2012, the crossborder summit event in Shenzhen every April is also a great event networking event!”



Chris Davey

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