

Cross Border

Business Leaders Community

EST.
2013

GFA Media

GFA Event

Community



Global From Asia
Business. Corporate. Lifestyle



Follow us

About us

GFA MEDIA

GFA EVENTS

PLATFORMS

Cross Border Business Leaders Community.

Global From Asia ,established in 2013, GFA has now become the world's largest Cross Border Business Community platform , For cross border business leaders to learn, network, and make business partnerships. Together we overcome the challenges you face as you grow your international business.

Media : Podcast, TV Show, Vlog, Blog, Newsletter

Events : Workshops, Business Trips, CEO Retreats, Cross Border Matchmaker , Cross Border Summit

Platforms : GFA VIP Member, Reviews, Deals, Amazon Seller Directory, E-Commerce Supplier Directory

Media

Podcast

Global From Asia
E-Commerce Gladiator

TV Show

E-Commerce Entrepreneur Interview Show

Blog & Vlog

Hundreds of blog and vlog posts digging deep into cross border business and life perspectives.

Events

Round Table

Connect With Sellers And Suppliers & Share With Business Owners

Workshop

For growing and scaling cross-border business.

CBS

Cross Border Summit in April

CBM

Cross Border Matchmaker in October

Platforms

VIP Member

Global From Asia VIP Member

Service Provider Review

Reviews in Cross Border Business to uncover and clarify services and tools for the community.

Exclusive Group Offer Deals

Offer the GFA community special never seen before lifetime & other amazing offers and deals

A portrait of a young man with short, dark brown hair, looking directly at the camera with a slight smile. He is wearing a black, collared button-down shirt. The background is a solid, light gray.

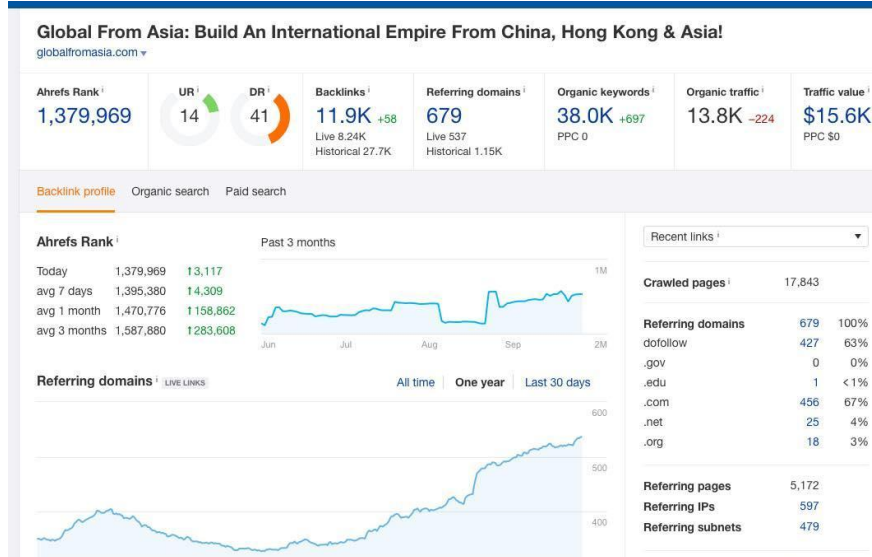
Michael Michelini
Founder & Host
Global From Asia

Grew up in NorthEast USA (CT, NJ, NYC)
3rd generation American
Grandparents from Italy, Russia, France, Canada
1999: Built First website
2002 – 2007: Deutsche Bank, Wall St.
2003: Starting selling online
2004 – 2012 E-commerce company selling home & gift products B2C in USA (New York Ba
Store)
2007: Moved to China
2007 – now: Shadstone Ltd, Holding company for Asia business.
2008 – 2010: Sourcing & logistics office in China, Call Center in Philippines
2011 – 2014: Startup Weekend's China Facilitator
2012 – 2015: SocialAgent.me – mobile app helping companies find sales in China
2013 – now: Host of Global From Asia

Michael Michelini , Senior consultants , An American social media & E-Commerce & SEO specialist being China since late 2007 from Wall Street, He is a “Business Connector” He is passionate to help companies do business in China , and help Chinese companies to do the overseas market., He carved out GlobalFromAsia.com in 2013.



Traffic Data



Who are our members?

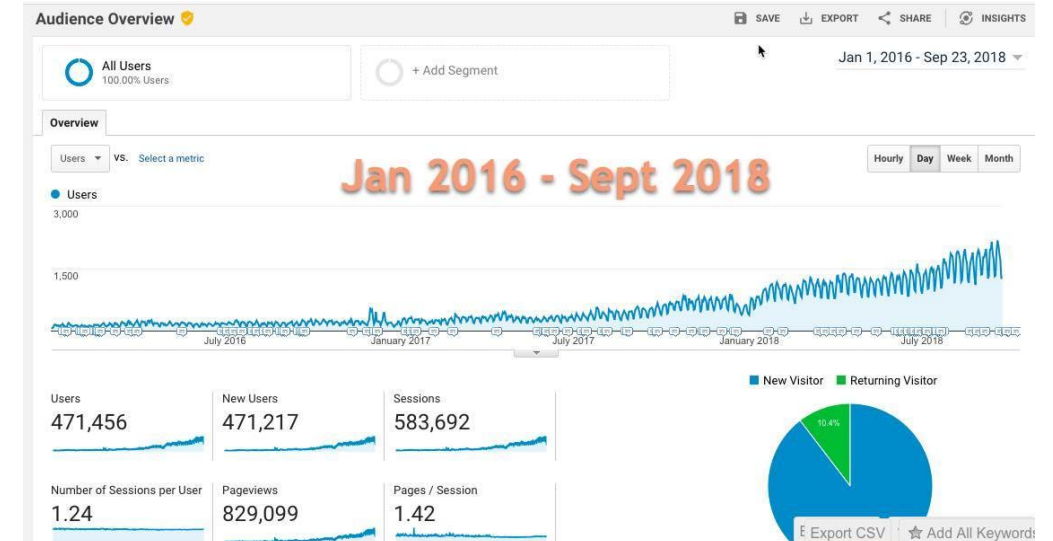
Cross Border E-Commerce Business Leaders,
Who do import and export business.

- 65% Western Foreigners
- 25% Asia Members
- 10% Middle East

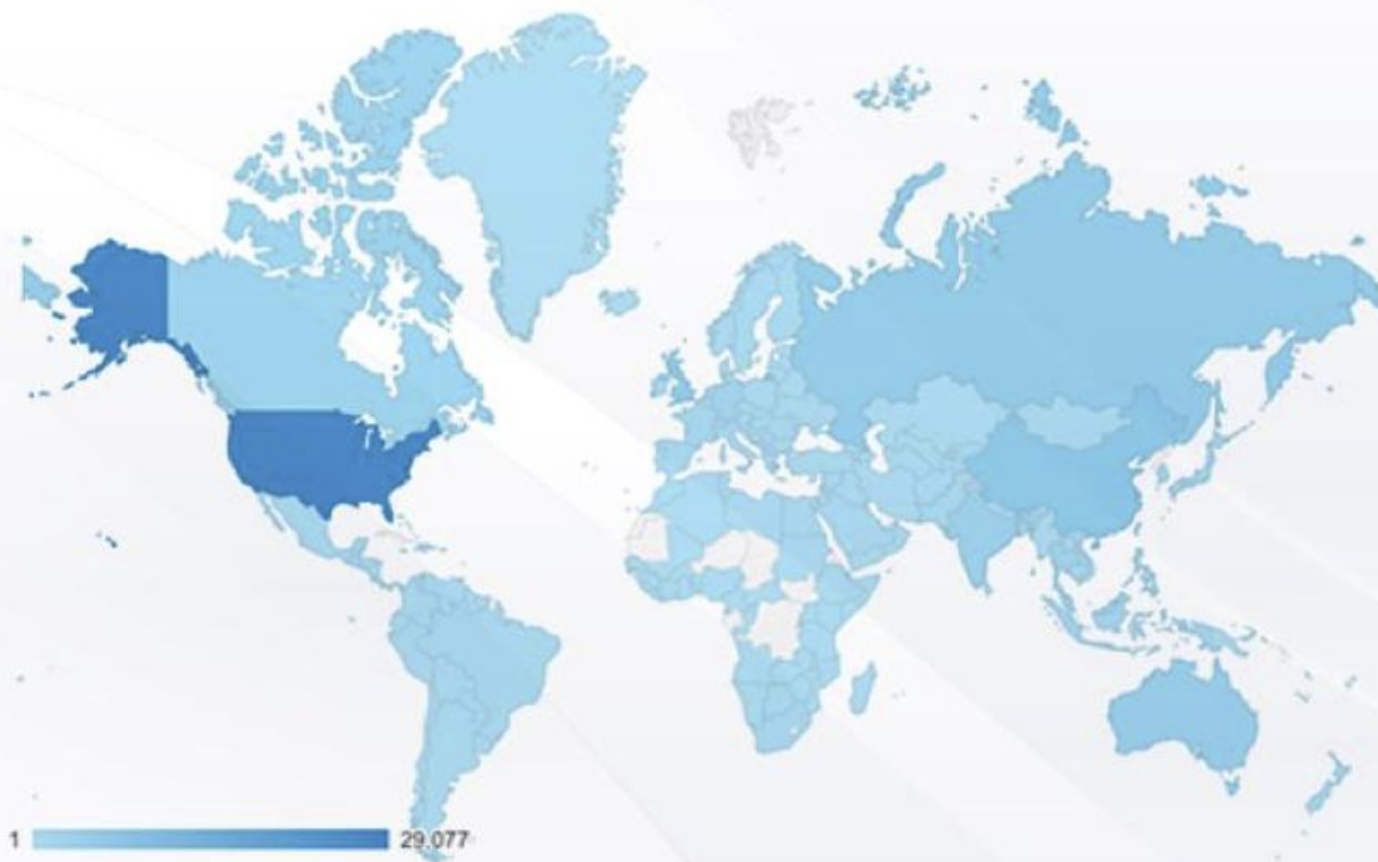
How many members we have?

Monthly Activity Member : 100 Thousand

- Sellers Member : 13606
- VIP Member : 1000 People



OUR AUDIENCE



United States

29,077 (26.88%)



Hong Kong

15,823 (14.63%)



China

5,971 (5.52%)



United Kingdom

5,130 (4.74%)



Russia

4,513 (4.17%)



Australia

3,527 (3.26%)



Singapore

3,362 (3.11%)



Canada

3,155 (2.92%)



India

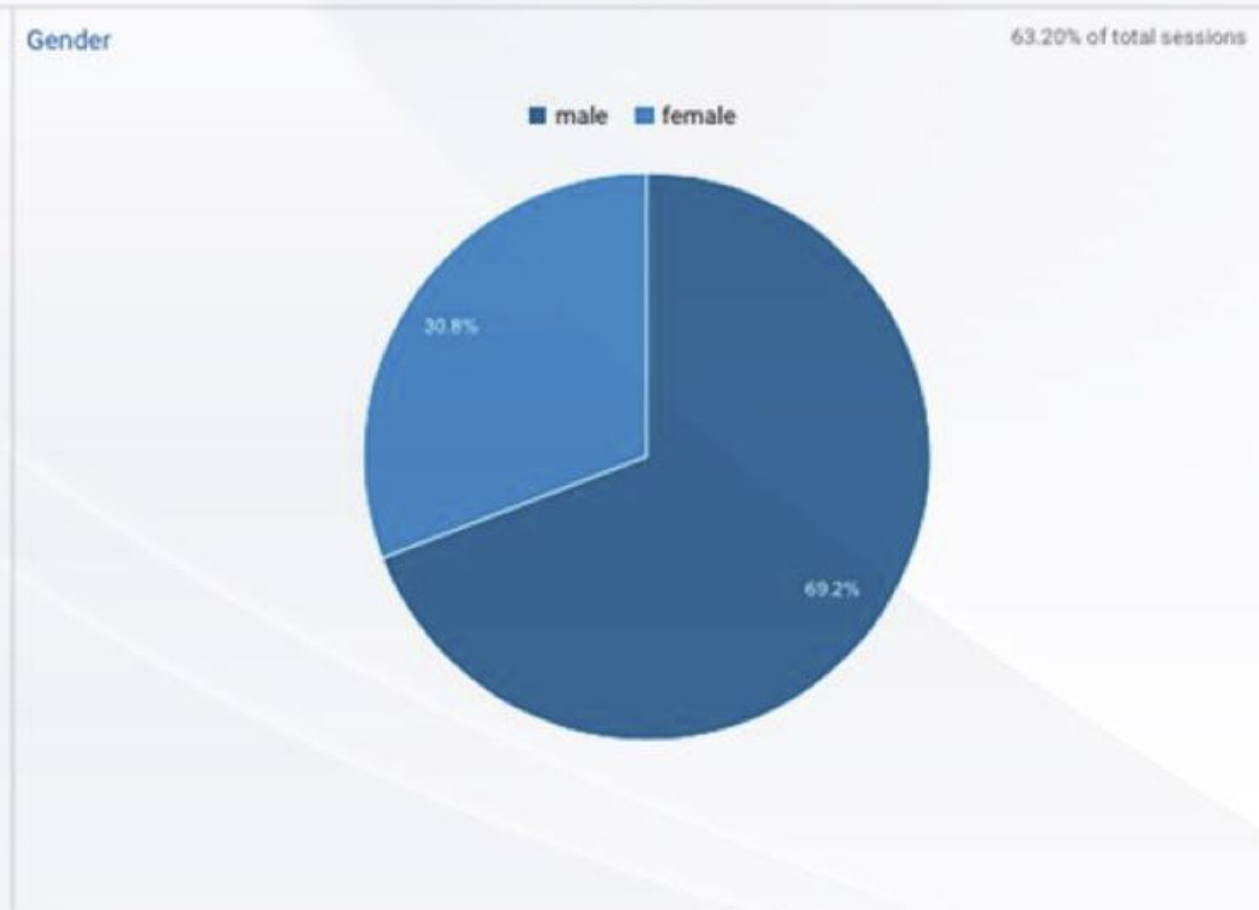
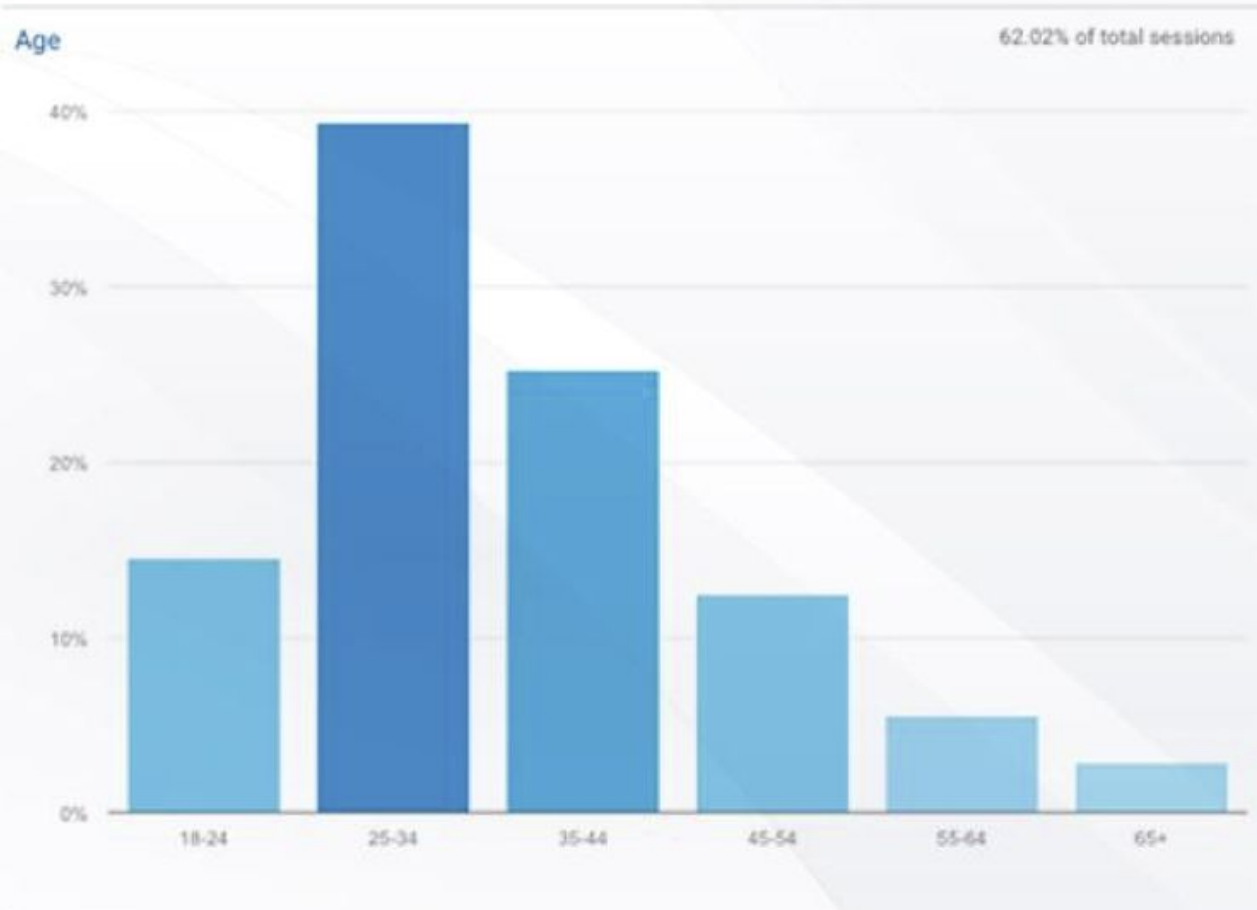
2,909 (2.69%)



Philippines

2,728 (2.52%)

SME Entrepreneur 25-44 Year Old Male



Podcast

1

《Global From Asia》
E-Commerce Entrepreneur Interview Talk Show.
We dive in from different angles and different levels, Corporate, Business, Lifestyle to show the personal qualities of these entrepreneurs and uncover wonderful entrepreneurial stories.



GlobalFromAsia

Business | Corporate | Lifestyle

Weekly Podcast 周播
Listeners 听众:
8000 People/ Episode
8000人/期

GLOBAL FROM ASIA

HITS

200 SHOWS

Thanks For Listening!
GlobalFromAsia.com team



Podcast

2



**E-Commerce
Gladiator**

**Weekly Podcast
Listeners :
6000 People/ Episode**

"E-Commerce Gladiator" is a cross-border e-commerce business reality show program. Mike Michelini in 2004 started selling on eBay while working on Wall Street. In 2007 he moved to China to dive into the world of China business. In 2013 he launched Global From Asia as the world's largest Cross Border E-Commerce Community platform.

Mike has now returned back to the "seller" arena. The new company's cross-border e-commerce has become a show, to allow the audience to learn and take part in the cross-border e-commerce game. An entrepreneur is Gladiator. Join the cross-border e-commerce seller's arena: as long as you work hard, your the future member of the "big sellers!"

TV Show

《 Global From Asia 》 E-Commerce Entrepreneur Interview Show

Global From Asia TV Show, E-Commerce Entrepreneur Interview Talk Show. We dive in from different angles and different levels to show the personal qualities of these entrepreneurs and uncover wonderful entrepreneurial stories.

Weekly Show
Viewers: 100000 People
Episode : 10



Blog & Vlog

About Michael Michelini 关于迈理倪

- Internet Geek and Writer
- Cross Border Business Connector
- Content Creator Machine
- Prolific Podcaster, Blogger and Host
- Passionate On Cross Border business

[安全](#) | <https://www.globalfromasia.com/blog/>

[BLOG](#)

Blog on International Business

We know how scary it is doing international business (FYI, we are focusing on **cross** you're not sure which government website is really even an official government site)

So please take advantage of all the free blogs and articles below, and **contact us** if you seriously and wish you all the success. Want to get immediate updates when with our

Corporate

Business

[安全](#) | <https://www.globalfromasia.com/sitemap/>

Blog Posts

Rico Ngoma of Source Find Asia

NOVEMBER 22, 2017

Third Annual Cross Border Summit April 20-21, 2018: Ascension and Enlightenment

NOVEMBER 21, 2017

A Solution for the Hong Kong Banking Nightmare? Introducing Neat - Online HK Business

NOVEMBER 17, 2017

Mar Rodriguez a Youtuber and Owner of MarCarIB & KI

NOVEMBER 15, 2017

Documenting Your Chinese Factory Visit: Example Supplier Status Report

NOVEMBER 13, 2017

13:30

We should all take our birthday as a time to reflect. I remember when I was living at home...

Michael Micheleni

4月3日 · 2,851 次播放

Michael Micheleni 评论了

已看

Doing Whatever, Being Yourself

Michael Micheleni

6月8日 · 682 次播放

Michael Micheleni 评论了

6:03

Rent a White Guy in China?

Michael Micheleni

3月5日 · 953 次播放

Michael Micheleni 评论了

4:34

Most People Die at 25, We Don't Put Em In a Box til 75

Michael Micheleni

3月24日 · 1,704 次播放

Chris Davey 分享了

7:10

GFA meetup in Saigon, Vietnam

Michael Micheleni

7月5日 · 925 次播放

Michael Micheleni 评论了

36:50

《从亚洲到全球》：行大道链天下，市值16亿，价之链公司创

1599

2017-11-16

播放中...

边理倪Vlog086-半生回顾，人生感悟

1.4万

2017-04-05

03:25

Cross Border Summit 2017跨境国际峰会

9270

2017-04-25

06:17

CBM2017国际跨境电商供需对接会 10.27 中国 深圳

1390

2017-10-30

12:19

《从亚洲到全球》01集：22年磨砺之路，潮汕女企业家蔡文

2660

2017-11-01

Round Table

Online

Connect With Sellers And Suppliers , Share With Business Owners

What You Will Get in the Round Table?

- Make contacts with other business owners growing their business
- Listen to other business owners share their challenges and opportunities in each round table session
- Ask insightful questions to help business owners think more holistically on their business.
- Share your business situation to the group and get unique comments and insights
- Network and make business relationships to end the session



The graphic is a vertical promotional poster for a 'Round Table' event. At the top, the 'Global From Asia' logo is displayed. Below it, the words 'ROUND TABLE' are written in large, bold, white letters on a dark blue background. Underneath, the Chinese characters '圆桌分享会' (Round Table Sharing Meeting) are shown. A green banner with white text reads 'CONNECT & SHARE WITH SUPPLIERS & SELLERS'. Below this, a white box contains the text: 'Join a small group (Max 10) of business owners, share experience and insights with each other. Hosted by business experts at Global From Asia.' The middle section of the graphic shows a group of business professionals in business attire sitting around a large, white, oval conference table in a modern meeting room. The 'Global From Asia' logo is overlaid on this image. At the bottom, there are two circular icons: one on the left showing a person at a computer with a storefront icon above them, labeled '卖家' (Seller) in Chinese; and one on the right showing a person wearing a yellow hard hat next to a cardboard box, labeled '供应商' (Supplier) in Chinese. Between these two icons, the text 'CONNECTING SELLERS AND SUPPLIERS' is written in green capital letters.

Global From Asia

ROUND TABLE

圆桌分享会

CONNECT & SHARE WITH SUPPLIERS & SELLERS

Join a small group (Max 10) of business owners, share experience and insights with each other. Hosted by business experts at Global From Asia.

Global From Asia

CONNECTING SELLERS AND SUPPLIERS

卖家 供应商

Cross Border Summit

International business is one of the most complicated things a business owner can do, and having a good resource of information and fellow business owners are invaluable.

Cross Border Summit, is the annual conference in April, brings top business leaders from around the world to share their insights and experience to optimize business in today's competitive world markets.

The conference will be covering topics like Marketing tactics, staff management, cross-border payment settlement, logistics, warehousing, How to sell on Amazon, eBay, Tmall, JD and other major platform as well as the latest trends on cross-border E-Commerce.





CROSS BORDER SUMMIT
GROW YOUR ASIA BASED BUSINESS

CBS 2018

CROSS BORDER SUMMIT 2018

第三届跨境电商国际峰会

SPEAKERS

 Will Terkum Goat Consulting Founder	 Dany Michelin Seller Sessions Host	 Brian Johnson PFCScope.com Founder	 Anthony Lee Zonblast COO	 Matthew Brennan China Channel Co-Founder
 Max Wang Long Fei Xiang Founder	 Edwin Asquith Infinite Windows LLC Managing Director	 Chance Wang Chutek.co CEO	 Michael Michelin Global From Asia Founder & Host	 James Fernandez AMZClever Founder
 Gavin Ball Nagase Online Groceries Owner and General Manager	 Andy Chien Problem Solver Insight Quality Services Founder & Consultant	 March Desjard Amazing Work System Founder	 Alicia & Cho Zan Media Consultant Journalist, Writer	 Nick E. Wern Media Consultant Journalist, Writer
 Winston Wong Bringing Borders LTD Owner	 Liam Hynes Supercharge Fintech Accelerator Mentor	 David Lee Growth Hack Consulting HK Founder & Director	 Chris Davy Source From Asia MD and Founder	 Gilbert Oja Hong Kong Prime Golf Society Co-Founder and President
 Feida Wang China E-commerce Researcher Consultant	 Rui Shun Brand Master CEO	 Yanbiao Capital Youbanta Capital Founder	 Haiti Kuba DigitalAlpha.com CEO	 Jack Kuba AMZKungfu CEO
 Carol Furuta China Wide Marketing and Branding Trainer	 Edis Wang Qianhai Authority 前海管理局 Business Development Manager	 Carsten Chen Para Living Inc. Co-Founder, CEO	 Daniella Katar Serial Entrepreneur China Business Expert	 Forest Shipping Forest Shipping Founder
 Kvin Trevis Growth Marketing Product Management Media Relations	 Rico Nigam Source Find Asia CEO	 Allan Chou RADICAL Shanghai CEO	 Douglas White PEDIA Asia Founder/CEO	 Shen Zhong Foshia Digital Marketing Strategist
 Tomasz Pawlak WCWS.COM VP, Global Business Unit	 Piotrek Pawlak StarMera 星美 Founder	 Ricardo Li Popeye Incubator Founder	 Ramin Samimi Kala Brands Marketplace Creativity Expert	 Tom Verplank Entrepreneur Jerring Ventures

Date : **APRIL 20 - 21, 2018**

Address : **SHEKOU NET VALLEY
SHENZHEN, CHINA**

www.crossbordersummit.com/2018

Organized By :  **Global From Asia**

Register Now 

FOR PERSONAL BRAND

GFA VIP MEMBER



Join us

FOR COMPANY DEALS

GFA Reviews

<https://www.globalfromasia.com/reviews>

Business Deals

<https://www.globalfromasia.com/deals>

GFA VIP Member

GFA VIP Member exists to provide the cross-border business industry the following 3 services:



- **Protection** — We want to ensure that those in the industry and in our association are “playing fairly”. If there is an issue in the industry, especially between our members, we as an association will work for the greater good to resolve this issue. By being part of the GFA Experts Association, you can feel safe that you have our best interests at heart.
- **Promotion** — We want to spotlight and promote our members and their businesses. As a qualified business in the cross-border industry, we want to help you get the exposure you need. Listed on our member directory and in our member marketing materials, you will be part of an association who gives you the eyeballs you need.
- **Community** — The purpose of the association is to provide an opportunity for global e-commerce business leaders to socialize, learn, communicate help and cooperate with each other.

GFA VIP Member 加入会员

What Benefits To Join GFA VIP Members?



Member Fee :
Yearly

\$500 USD

1. First access to GFA deals and special members only promotions
2. Monthly members only online round table forums
3. Featured in VIP Member Series Column
4. Access to Vault of Online Learning Materials
5. Member's only Wechat group and Online forum
6. Exclusive members only events (on-demand)
7. Discount for GFA conference or event tickets

GFA REVIEW PACKAGE OPTIONS

Benefits And Features		Free	Featured	Premium
Write-up Of Company's Products / Services	All Packages	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Screenshots of Product / Service Examples	Showcasing Usage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo placement of Company On Review Page	Brand Awareness	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Review Rating System On Page	User Reviews	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Linking to Review Page	From GFA properties	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Linking to Company's Product / Service Page	For Discovery	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Special Price / Discount Offering for GFA Readers	Incentivize Action	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tracking Link Installed	For Reporting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
GFA's Email Newsletter	Listing Inside		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
GFA's Email Newsletter	Featured		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
GFA's Email Newsletter	Dedicated			<input checked="" type="checkbox"/>
GFA's Social Media Calendar	For Awareness		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Higher Listing in GFA Review	In Category Page		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Higher Listing on GFA Review	In Review Home			<input checked="" type="checkbox"/>
Prioritized Review	Fast Turnaround		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
GFA TV Video Review	With our TV Host			<input checked="" type="checkbox"/>

PRICE:
4,500 USD/YEAR

Global From Asia Partner Package

Partner Benefits: (**Actual Total Value: 8,200 USD / YEAR**)

One Year VIP Membership in Global From Asia	One Time Interview Guest Chance on Podcast Or 5 Times Mention On Podcast Show	One Time Interview Guest Chance on TV Show Or 3 Times Mention At The End Of TV Show.	Promotion On Mike Vlog (1 Mention)
1	2	3	4
1 Year GFA Review Promotion (Company Profile) With Monthly Social Media Promotion Exposure	One Chance GFA Deals Service (Community Group Sale)	2 Tickets To The Cross Border Summit 2019 and Cross Border Matchmaker 2018	1 GFA Live Webinar with Social Media Promotion
5	6	7	8

Be A Part of Global From Asia!



GlobalFromAsia.com, Cross Border Business
Leaders Community.

致力于全球跨境生意企业主的连接，
为大家提供一个合作、学习和社交的平台。



Business Connector

Podcast
播客访谈

TV Show
视频访谈

Blog
博客资讯

Vlog
视频博客

Ask For
Help

CBS
国际峰会

Events
活动

VIP会员
Member

Scan The QRcode To Join Us 欢迎扫码加入我们!

Email us

Sales@GlobalFromAsia.com

Website

www.GlobalFromAsia.com